



HELP US FUND JOHN  
AND ALAN'S GENERAL  
ELECTION CAMPAIGN

The General Election campaign will happen within the next 18 months and we need to be in the best position financially so we can match the Tories.

£5 buys 50 phone calls to voters

£10 buys 200 envelopes

£25 buys 250 direct mail letters

£50 buys 3000 leaflets to potential voters

£100 buys a mailing to all party members

Please fill in the standing order mandate to make a regular contribution or send us a one-off donation.

**Yes, I want to help Labour win.  
STANDING ORDER MANDATE**

To the Manager (give name, address and post code of your bank or Building society)

Please complete and return this form to the address below or direct to your bank.

**The Labour Party  
FREEPOST (SO4126)  
Southampton  
SO15 2RD**

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Account No

Bank Sort Code

Please start a monthly payment to the account of Southampton4Labour, a/c no 58123081 at the Unity Trust Bank, sort code 08-60-01, quoting payer's name as reference for

£ \_\_\_\_\_ commencing \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

I cannot make a regular contribution at the moment but here is a donation of £ \_\_\_\_\_